



2026

PAO

ANNUAL CONGRESS



SAVE THE DATE

29 September - 2 October
SMX Convention Center

VISION BEYOND BOUNDARIES

Science ◊ Skills ◊ Systems ◊ Society

SPONSORSHIP AND EXHIBITION PROSPECTUS

On behalf of the Philippine Academy of Ophthalmology, it is our great pleasure to welcome you to the **PAO Annual Congress 2026**, to be held from **September 29 to October 2, 2026**, at the SMX Convention Center Manila.

With the theme **Vision Beyond Borders: Science, Skills, Systems, Society**, this year's congress reflects our collective commitment to advancing ophthalmology beyond traditional boundaries—scientific, professional, institutional, and societal. As the largest and most anticipated gathering of eye care professionals in the country, the PAO Annual Congress serves as a dynamic platform where innovation meets practice, and where collaboration shapes the future of eye health.

Our scientific program is designed to highlight the latest advances in clinical research, surgical techniques, digital health, and systems-based solutions, while remaining grounded in real-world applicability. Equally important, we aim to foster meaningful dialogue on the broader role of ophthalmology in society — addressing access to care, sustainability, ethics, and partnerships that ultimately improve patient outcomes.

Industry partners play an indispensable role in realizing this vision. Your innovations, technologies, and expertise help translate scientific breakthroughs into everyday clinical excellence. The PAO Annual Congress provides a unique opportunity to engage directly with a diverse audience of ophthalmologists, subspecialists, trainees, and decision-makers from across the Philippines and the region. Through our exhibit halls, symposia, and networking activities, we strive to create an environment where collaboration is not only encouraged, but truly impactful.

We invite you to join us as valued partners in this landmark event. Together, let us push the boundaries of what is possible in ophthalmic care—bridging science and skill, strengthening systems, and serving society with clarity, purpose, and vision.

We look forward to welcoming you to Manila for an inspiring and productive PAO Annual Congress 2026.

Sincerely,



A handwritten signature in black ink, appearing to read 'Ray Regalado', written over a light grey background.

Dr. Raymond Nelson Regalado
Overall Chair, CCEO
Vice-President, PAO



A handwritten signature in black ink, appearing to read 'Marie Loy', written over a light grey background.

Dr. Marie Joan V. Loy
Honorary Chair, CCEO
President, PAO

Executive Council of the Philippine Academy of Ophthalmology 2026

Marie Joan V. Loy, MD
President

Raymond Nelson C. Regalado, MD
Vice President

Eleonore B. Iguban, MD
Secretary

Miriam Louella D. Fermin-Layador, MD
Treasurer

Rachelle G. Anzures, MD
Councilor

Lyll Karen B. Arriola, MD
Councilor

Carlos Emmanoel M. Chua, MD
Councilor

Rainier Victor A. Covar, MD
Councilor

Carlo Antonio L. Nasol, MD
Councilor

Victor Ephraim V. Paulino, MD
Councilor

Cesar A. Perez Jr., MD
Councilor

Yvette Maria B. Santiago-Gatmaitan MD
Councilor

Mary Ellen A. Sy., MD
Immediate Past President

2026 Annual Meeting Organizing Committee

Marie Joan V. Loy, MD
Honorary Chair

Raymond Nelson C. Regalado, MD
Over-all Chair

Scientific Program:

Chair: **Maria Karina Montesines, MD**

Members: **Bobbie Marie M. Santos, MD**
Keshia Duyongco-Lenon, MD
Maria Catherina C. Nasol, MD

Session representatives:

Cataract and Refractive: **Dr Jay Vicencio, MD**
Dr. Maria Cecilia Getrudis Agdeppa

Retina: **Camille Zabala, MD**
Giselle Dy, MD
Ivy Paris, MD

ED-Cornea: **Elizabeth Giller, MD**
David Tirol, MD
Elizel Claveria, MD

Glaucoma: **Margarita Lat-Luna, MD**
Joseph Anthony Tumbocon, MD
Manuel Delfin, MD

Pedia Ophtha and Strab: **Jess Paningasan Jr, MD**
Rachel Milante, MD

Orbit and Oculoplastics: **Andrei Angbue-Te, MD**
Christine Santos, MD

Neuro-ophthalmology: **Franz Marie Cruz, MD**
Karen Reyes, MD

Uveitis: **Albert Bromeo, MD**
Carlo Artiaga, MD
Nina Garcia, MD

Booths & Exhibits

Chair: **Patricia Acosta-Perez, MD**
Members: **James Paul Gomez, MD**
Pablito Sandoval Jr., MD

Registration and Accommodations

Chair: **Steffani Krista S. Chua, MD**
Members: **Aimee Ng Tsai-Chua, MD**
Stacey Sau-Ong, MD
Jess Paningasan Jr, MD
Jessica Daza-Robes, MD

Publicity, Publication & Website

Chair: **Kunny Evaristo, MD**
Members: **Emil Fiorello Balitaan, MD**
Gabriel Salas, MD
Roland Martin Abaya, MD

Physical Arrangement/ Technical Team

Chair: **Lloyd Yap, MD**
Members: **Andrei Martin, MD**
Paulie del Mundo, MD

Socials Committee/ Special Events & Awards

Chair: **Patricia Lim-Tanjutco, MD**
Member: **Aliana Christel Vera Cruz, MD**
Crisha Faye T. Habaluyas, MD
Jan Philippe H. Tan, MD
Reiley Udasco, MD

Research Committee

Chair: **Victor Ephraim Paulino, MD**
Members: **Erika Jean Salvame, MD**
Angelica Vega, MD
Stephanie Garcia, MD
Kathrina Mendoza, MD

SPECIAL REPRESENTATION TO THE CCEO

Community Ophthalmology/Public Health

Beltran Alexis A. Aclan, MD

Low Vision

Jonathan S. Paroli, MD Ian
Ian P. Paredes, MD

ROP Working Group

Jose Antonio T. Paulino, MD

Clinico Pathological Conference

Eric Constantine Valera, MD

Young Ophthalmology

Patricia Lim-Tanjutco, MD

Ophthalmic Pathology

Alex S. Sua, MD
Thonnie Rose O. See, MD

Ocular Oncology

Andrei Martin, MD

Ocular Genetics

Patricia E. Cabrera, MD
Jose Carlo M. Artiaga, MD

Lifelong Educational Access Programs

Cristina Angelica A. Tan, MD
Ken Jourdan V. Pessumal, MD
Luis Andino F. Santos, MD

THE PHILIPPINE ACADEMY OF OPHTHALMOLOGY

The Philippine Academy of Ophthalmology (PAO) is the National Organization of Filipino Ophthalmologists. Surpassing 2000 members spread across the nation, the association forges ahead, with a mission to ensure quality eye care to the Filipino people.

The Academy is the only internationally recognized specialty society of ophthalmologists in the Philippines, established to advance the welfare of its members and the eye health of the Filipino people. It is committed to ensuring broad access to high-quality eye care delivered by competent, qualified, and ethically grounded professionals.

Central to this mission is the continuous development of its members through clinical education, research, and sound practice management, nurtured within a collegial and collaborative professional community. Through these efforts, the Academy upholds the highest standards of ethical, professional, and compassionate ophthalmic care.

To sustain its long-term commitment to both its members and society, the Academy actively promotes organizational growth, strengthens its resources, and embraces dynamic and innovative strategies that influence and advance eye care across the national and regional landscape.

THE ANNUAL MEETING

The Academy conducts Annual Meetings that bring together ophthalmologists from across the country and the region for a comprehensive scientific program featuring world-renowned experts. As the largest gathering of ophthalmologists in the Philippines, these meetings provide an exceptional platform for members and guests to deepen their understanding of current and emerging trends in ophthalmology, including the latest treatment strategies, technologies, and surgical techniques.

Beyond advancing clinical knowledge and professional training, the Annual Meetings also foster meaningful connections among ophthalmologists, colleagues, and industry partners—strengthening collaboration and shared commitment to excellence in eye care.

SPONSORSHIPS AND EXHIBITS

This meeting offers an exceptional platform for industry partners to engage efficiently and meaningfully with their target audience. It provides an ideal setting to introduce new ideas, products, and technologies, while also reinforcing and strengthening existing partnerships.

By partnering with the PAO for this meeting, your company aligns itself with the country's most trusted community of ophthalmic professionals and its largest, most well-attended annual event. Major sponsors enjoy prominent branding and visibility through integrated marketing efforts across print, digital platforms, and official convention materials. Exhibitors are likewise assured strong foot traffic and sustained engagement, as the Industry Area traditionally serves as the primary gathering space for members and guests between scientific sessions.

We invite you to be part of the 2026 PAO Annual Congress, the flagship meeting of the country's premier ophthalmology organization. Your participation will not only amplify your brand's presence, but also contribute to a collaborative environment that drives innovation, partnership, and progress in Philippine ophthalmology.

Fact Sheet

- Event: 2026 Philippine Academy of Ophthalmology Annual Meeting
- Theme: "Vision Beyond Boundaries: Science, Skills, Systems, Society"
- Date: September 29 to October 2, 2026
- Venue: SMX Convention Center, Pasay City
- Hosted by: Philippine Academy of Ophthalmology
- Organized by: Philippine Academy of Ophthalmology
- Official Language: English
- Congress Secretariat:

PAO SECRETARIAT

Contact Person: Ms. Joane Gagnon

Unit 815 Medical Plaza Makati Condominium

Amorsolo cor dela Rosa Streets, Legaspi Village

Makati City, 1229 Philippines

Tel. #: 813-5324; 813-5318

Mobile #: +63 920 9133716 / 0917 5053875

Email: secretariat@pao.org.ph




SPONSORSHIP OPPORTUNITIES

There are five major sponsorship packages available: **Diamond, Platinum, Gold, Silver, and Bronze.** Each sponsorship tier is entitled to different levels of exposure and acknowledgments.



CATEGORY	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
EXHIBIT LOCATION	Prime, open-type booth (10 x 10m = 100 sq m)	Prime, open-type booth (8 x 10m = 80 sq m)	Prime, open-type booth (8x 8m = 64 sq m)	Prime, open-type booth (6x 8m = 48 sq m)	Prime, open-type booth (6 x 6m = 36 sq m)
EXCLUSIVE HOSPITALITY TABLE IN EXHIBIT AREA	2 Hospitality Tables	2 Hospitality Tables	1 Hospitality Table	1 Hospitality Table	1 Hospitality Table
MEAL SPONSORSHIP	One (1) Plenary Lunch Symposium	One (1) Regular Lunch Symposium	One (1) Small Lunch Symposium		
DIRECTIONAL SIGNAGE / ANNOUNCEMENT	Railing banner x 1 site (1 st choice)	Railing banner x 1 site (2 nd choice)			
	Two (2) standee tarps at registration area	Two (2) standee tarps at registration area	One (1) standee tarp at registration area		
COMPANY DROP BANNERS	Up to two (2) Drop Banners (3x4m max) each for Function Rooms 1,2,3; location on both sides of stage	Up to one (1) Drop Banners (3x4m max) each for Function Rooms 1,2,3; location on both sides of stage			
ADVERTISEMENTS	First Billing Company Name and Logo in posters, publications, flyers and other advertising materials	Second Billing Company Name and Logo in posters, publications, flyers and other advertising materials	Third Billing Company Name and Logo in posters, publications, flyers and other advertising materials	Fourth Billing Company Name and Logo in posters, publications, flyers and other advertising materials	Fifth Billing Company Name and Logo in posters, publications, flyers and other advertising materials
FINAL PROGRAM (Print and/or Digital)	1 Full Color Advertisement and/or 1 Full Page for Digital Program	1 Full Color Advertisement and/or 1 Full Page for Digital Program	1 Full Color Advertisement and/or 1 Full Page for Digital Program	1 Half-page Color Advertisement and/or 1 Half Page for Digital Program	1 Third page Color Advertisement and/or 1 Third page for Digital Program
WEBSITE	Prominent Logo in the landing page and sponsor's section Clickable link to a separate full page space, which includes: Up to 5 advertisement posters 3 uploaded videos (30 secs max each)	Prominent Logo in the landing page and sponsor's section Clickable link to a separate full page space, which includes: Up to 5 advertisement posters 3 uploaded videos (30 secs max each)	Prominent Logo in the landing page and sponsor's section Clickable link to a separate full page space, which includes: Up to 3 advertisement posters 2 uploaded videos (30 secs max each)	Prominent Logo in the landing page and sponsor's section Clickable link to a separate full page space, which includes: Up to 3 advertisement posters 2 uploaded videos (30 secs max each)	Prominent Logo in the landing page and sponsor's section Clickable link to a separate full page space, which includes: Up to 3 advertisement posters 1 uploaded video (30 secs max each)
CONGRESS BADGES	30	30	25	20	15
COMPLIMENTARY TICKET FOR FELLOWSHIP NIGHT	5 tickets	5 tickets	2 tickets		
OTHER PROMO MATERIALS	Bag tag, pens, inserts in Congress Bag	Pens + inserts in Congress Bag	Pens + inserts in Congress Bag		
	6 coffee stations x 1 day	6 coffee stations x 1 day			
INVESTMENT	Php 2,500,000.00 USD 42,000	Php 2,100,000.00 USD 35,300	Php 1,500,000.00 USD 25,200	Php 1,100,000.00 USD 18,500	Php 800,000.00 USD 13,450

MINOR SPONSORS CATEGORY	PARTICULARS	INVESTMENT	
		PESO	DOLLAR
BOOTHS			
Grande	Shell-type booth 4m x 4m = 16sqm	Php 420,000.00	USD 7,065.00
Regular	Shell-type booth 3m x 3m = 9sqm	Php 300,000.00	USD 5,050.00
Commercial/Non-medical/Storage	2m x 2m = 4sqm	Php 60,000.00	USD 1,010.00
ADD-ON OPTIONS			
<p>Industry Symposia (Lunch)</p> <p>Lunch symposia are traditionally where one would find the biggest gathering of our general membership. As such, this is an excellent venue for the dissemination and exchange of ideas. For a nominal fee to cover the audience's meals, our industry partners can choose to field their own speaker to communicate to our members.</p> <p>Inclusions: 60-minute session</p>	<p>Maximum of:</p> <p>(9) 300 pax per regular lunch symposia</p> <p>(6) 150 pax per small lunch symposia</p>	<p>Php 360,000.00 (Large Lunch Symposia)</p> <p>Php 180,000.00 (Small Lunch Symposia)</p>	<p>USD 6,050.00 (Large Lunch Symposia)</p> <p>USD 3,030.00 (Small Lunch Symposia)</p>
<p>Fellowship Night</p> <p>The Annual Fellowship Night is the single biggest event in any annual congress. It is a venue where the eye doctors shed off their professional side and switch on their social personality.</p> <p>Inclusions:</p> <ul style="list-style-type: none"> - Logo on digital poster and other printed promo materials - Logo on sponsor video intermission - Acknowledgement by host - 1-minute video to be played during dinner intermission - 2 dinner ticket admissions 	<p>Maximum of:</p> <p>(6) sponsors</p>	<p>Php 90,000.00</p>	<p>USD 1500.00</p>

<p>Coffee Station</p> <p>Industry partners will have an opportunity to sponsor coffee and light refreshments at designated stations in the function rooms and at the Exhibition Hall Lounge. The coffee break will be a perfect time for the attendees to relax and interact with fellow EyeMDs during the meeting. The sponsor can choose any day from Day 1 to Day 3 and will be recognized by signs on site.</p>	<p>(27) Per station, per day Max 200 - 250 pax</p>	<p>Php 60,000.00</p>	<p>USD 1,010.00</p>
<p>Wireless Network Provision</p> <p>Wi-Fi connection will be provided at the venue. A branded splash screen will display the logo and password decided upon by the sponsor. Advertisement posters for Wi-Fi connection will include sponsor's logo.</p>	<p>(3) Per Day</p>	<p>Php 72,000.00</p>	<p>USD 1,210.00</p>
<p>Lanyards</p> <p>All delegates will be given lanyards for the name tags. Logo of the sponsor will be printed on the lanyards.</p>	<p>For all delegates</p>	<p>Php 100,000.00</p>	<p>USD 1740.00</p>
<p>Pens and Note Pads</p> <p>These items will be included in the congress bags given to all registered Congress delegates. In addition to the sponsorship payment, sponsors must provide sufficient number of pens and note pads as per the sponsorship undertaken. Pens and notes pads are subject to the approval of the Organizing Committee.</p>	<p>For all delegates</p>	<p>Php 36,000.00</p>	<p>USD 606.00</p>
<p>Program Advertisements</p> <p>The Final Programme is distributed as part of the convention kit for all attendees, or available online. An opportunity to showcase exhibitors' products and booths can be included in the program at nominal advertising rates.</p>	<p>Outside Back Cover (Full Color)</p>	<p>Php 48,000.00</p>	<p>USD 808.00</p>
	<p>Inside Cover (Front or Back, Full Color)</p>	<p>Php 42,000.00</p>	<p>USD 707.00</p>
	<p>Inside Section Partitions (Full Color)</p>	<p>Php 36,000.00</p>	<p>USD 606.00</p>

	Inside Page (One Color)	Php 24,000.00	USD 404.00
	Digital programme (Full Page)	Php 25,000.00	USD 440.00
	Registration Kit Insert	Php 25,000.00	USD 440.00
ADVERTISING SPACES (for the duration of the congress)			
LED Monitors			
<p>Digital advertisement poster to be shown on loop in the LED monitors along the hallway</p> 	<p>Size: 40" 1920 (w) x 1080(h) pixels</p> <p>Location: 2nd level concierge counters, North 2nd level concierge counter, North mezzanine level</p> <p>Material: Event poster or logo in 300dpi</p>	Php 36,000.00	USD 606.00
Adcalator			
	<p>Size: 28.3 m (w) x 0.62 m (h)</p> <p>Location: North and South long escalator</p> <p>Material: Sticker (c/o client)</p>	<p>Northside: Php 90,000/side or 180,000 per escalator</p> <p>Southside: Php 60,000/side or 120,000 per escalator</p>	<p>Northside: USD1,500/side or USD 3,000 per escalator</p> <p>Southside: USD 1,040/side or USD 1,900 per escalator</p>
Railing Banner			
	<p>Size: 4m (w) x 3.4m (h)</p> <p>Location: 2nd Flr, Pre-function lobby hallway railings</p> <p>Material: Tarpaulin with six (6) eyelets on top and pole at the bottom (c/o client)</p>	Php 30,000.00	USD 510.00
Elevator Posters			
	<p>Size: 22 in (w) x 30 in (h)</p> <p>Location: North and South</p>	Php 12,000.00/unit	USD 205.00/unit

	<p>elevator</p> <p>Material: C2s 220gsm with matte lamination (c/o SMX)</p>		
<p>Plant Box Banner</p> 	<p>Size: 6m (w) x 1.5m (h)</p> <p>Location: North and South plant box</p> <p>Material: Tarpaulin with framing, floor level (c/o client)</p>	<p>Php 18,000/area</p>	<p>USD 308.00/area</p>
<p>Column Wrap</p> 	<p>Size: 1.5m(w) x 2.5m (h) per panel</p> <p>Location: Main Entrance Column</p> <p>Material: Sticker on sintra board with panel backwall (c/o client)</p>	<p>Php 18,000/panel</p>	<p>USD 308.00/panel</p>
<p>Perimeter Island Lamp Post</p> 	<p>Size: 1.4m (w) x 2.5m (h)</p> <p>Location: SMX Perimeter (North and South wing and delivery area)</p> <p>Material: Tarpaulin front and back printing (windbreakers), 2 banners per pole, scroll type with pole stiffener on top and bottom</p>	<p>Php 6,000/unit</p>	<p>USD 103.00/unit</p>
<p>Banner T-stand</p> 	<p>Size: 1.2m (w) x 2.4m (h)</p> <p>Location: North and South wing of pedestrian walk-way</p> <p>Material: Tarpaulin mounted on SMX T-stand front and back panels (c/o client)</p>	<p>Php 12,000/unit</p>	<p>USD 205.00/unit</p>

<p>Perimeter Billboard</p> 	<p>Size: 5m (w) x 3m (h)</p> <p>Location: North and South corners</p> <p>Material: Tarpaulin with framing, floor level (c/o client)</p>	<p>Php 18,000/unit</p>	<p>USD 300.00/unit</p>
<p>Basement Wall Posters</p> 	<p>Size: 23in (w) x 51in (h)</p> <p>Location North and South basement entrances</p> <p>Material: C2s 220gsm with matte lamination (c/o SMX)</p>	<p>Php 12,000.00/unit</p>	<p>USD 205.00/unit</p>

- **ALL POSTER/BANNER DESIGNS ARE TO BE SUBMITTED TO THE ORGANIZING COMMITTEE AND/OR VENUE PROVIDER FOR COORDINATION AND APPROVAL PRIOR TO PRODUCTION AND INSTALLMENT.**
- Drop Banners will be for 3 days, no changing of location
- Coffee Stations per day (11): Function Room 1 (2), Function Room 2 (2), Function Room 3 (2), Meeting Room 4-6 (1), Meeting Room 7-9 (1), Executive Lounge Area (1), Exhibition Hall (2)
- Coffee station: Company or Product Tarp (*not to exceed 1x2 m*) and/or Table Signage - priority choice of day and location according to package
- Insert: 1 page product insert
- Notepad: Any size with any logo/product
- Pens: with logo
- Prices quoted are for privileges only and not for actual product. Sponsors should provide all tarps, banners, poster, inserts, pens and notepads.
- For inclusion of Company Name and Logo in printed materials, reservation must be made before the scheduled printing dates.
- **ALL SPONSORSHIP PACKAGES AND ADVERTISING SPACES MAY CHANGE IN PRICE AND/OR AVAILABILITY. COMPANIES WILL BE ADVISED REGARDING SUCH REVISIONS.**

SMX Convention Center Floor Plan with Room Assignments & Distribution



EXHIBIT AREA

The exhibit area is in **Function Rooms 4 and 5** at the 2nd Floor of SMX Convention Center. Participants will be given unrestricted access to all Exhibit Areas during official exhibit hours. **Booth availability, location, and/or layout may change as the need arises. Requests may be made but are not guaranteed.**



Rules Governing the Exhibits

Code of Practice

Please note that it is the Sponsor's / Exhibitor's responsibility to comply with the local authority's regulations and the Code of Practice of the Pharmaceutical & Healthcare Association of the Philippines (PHAP) available at www.phap.org.ph and the Mexico City principle available at www.fda.gov.ph.

Application and Assignment of Booths

Important Dates to Remember:

Exhibitors Meeting/Start of Application	March 27, 2026
Deadline for Application	June 26, 2026
Deadline of Cancellation	July 17, 2026
Deadline for Full Payment	August 28, 2026

Exhibitors should submit the completed Application Form to the Congress Secretariat with a 50% reservation fee to be paid within 2 weeks. Your preferred booth location (3 choices: 1st, 2nd and 3rd

choice) must be indicated in the form. Several exhibitors who are subsidiaries of one company and who wish to be located near each other should submit only one form and take adjacent booths as one group. Sharing of exhibit space is only permitted for divisions of the same company and those with exclusive distributing agreements. Consideration of adjacent and shared exhibit space requests is offered only if the request is submitted as part of the booth booking. Evidence of exclusive distributing agreement must be submitted at the time of the request to share exhibit space is submitted.

Reservation of booth locations within the same package level will be prioritized according to accrued loyalty points. This will be held for 2 weeks, or until the 50% reservation fee is paid, whichever comes first. After which, reservations will be released to other companies waiting in line, on a first to pay basis.

Sponsors

Once a sponsorship application form is received, a contract will be sent to you for completion with an accompanying invoice for deposit payment. This contract should be signed and returned to the PAO secretariat.

Exhibitors

Once an application form is received, a confirmation will be emailed to you with an accompanying invoice for deposit payment.

Booth applications not received during the Exhibitors Meeting will be entertained on a first come first served basis. If the applications for the same booth space are received simultaneously, the exhibitor with the highest loyalty points or who settles the rest of the payment first will be prioritized.

The Exhibit Application Form may be emailed or delivered to the Congress Secretariat on or after **June 26, 2026**. Applications will be accepted only until the end of office hours. Payments can be made by cash or check. Payment must follow within 2 weeks from the submission of the application form; otherwise, the application will be rejected. Full and final payment must be received on or before **August 28, 2026**. The Academy reserves the right to cancel booth reservations if payment is not received within the given dates. Request for changes in package tier or booth space will be entertained only until **1 month prior to the congress date**.

There will be no refunds for cancellations made after **July 17, 2026**. Late payment will result in loyalty point loss and the congress secretariat may reassign or cancel the company's space without notification. No company will be allowed to exhibit unless full payment for exhibit space has been received.

Cancellation of reservation on or before July 17, 2026 – **50% refund of payment received by the Academy.**

Cancellation of reservation after July 17, 2026 – **There will be no refunds for cancellations made after that date.**

Booth space cannot be allotted, apportioned or assigned to another person or business entity without the knowledge and express permission of the organizers. Adjacent booths cannot be combined as 1 booth. There will be strict implementation of booth perimeters. The Booths and Exhibits Committee will inspect anytime. Any infractions will be noted and the following are the penalties:

- i. 1st offense: warning

- ii. 2nd offense: Php 50,000.00 penalty and 50% deduction in loyalty points
- iii. 3rd offense: exhibitor will not be invited the following year and all loyalty points forfeited for the year

While the Secretariat will do its best to comply with the exhibitor's requests, there is no guarantee of placement and the Academy reserves the right to deny requests based on logistical requirements and practicality. **The Academy reserves the right to rearrange the floor plan or to relocate booths if unavoidable.**

Booth Specifications

The booth infrastructure will be set up by the accredited contractor for the convention. Each booth will be provided the Standard Booth Shell System with Company Name on Fascia Board (max of 20 characters including spaces), 1 Information Table, 2 Chairs, Carpet, 1 waste basket, 2 Fluorescent Lights and 1-2 Convenience Outlets (3-gang/300watts). System booth height is 2.5m maximum. **Additional amenities may be installed by the contractor and charged to the account of the exhibitor.**

All materials, products and demonstrations must be confined within the allotted space of the exhibitor; they cannot extend to the aisles and hallways. Exhibitors should confine their display counters and showcases as well as standees within the prescribed area, so as not to jeopardize visitor traffic flow. Additional partitions, furnishings, posters and display paraphernalia or equipment **cannot be erected if they obstruct the view or access to adjacent booths.** Non-standard furnishings and other amenities such as beverage dispensers must be approved by the organizers.

Care of Accessories, Facilities, Fixtures, Carpets, Equipment and Booth Shell System

It shall be the responsibility of the Exhibitor/Lessee to maintain and assure that the booth shell system and supplied accessories, facilities, fixtures, carpets, equipment, etc. are kept from damage or loss during the duration of the Exhibition.

Painting, nailing, screwing, drilling or cutting on any of the aluminum frames and panels of the booth shell system and accessories & facilities are not allowed. Exhibitors or their contractors shall be liable for any damage resulting there from **₱ 1,000.00** minimum or replacement cost by the official contractor will be charged for any damage of accessories, facilities, fixtures, carpet, equipment and components of the booth shell system.

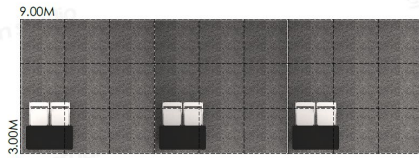
To prevent panels from damage, exhibitors should use proper hooks and non damaging adhesives. All self-adhesive materials such as stickers should be mounted on a base and fixed on to the panels. It is the exhibitors' responsibility to remove all the adhesives before they leave at the end of the exhibition.

Exhibitors are not allowed to use furniture provided by the official contractor as a standing base or platform to do work; exhibitors should use a safety ladder for any installation. The official contractor shall not be liable for any accidents or injuries caused by the negligence of exhibitors.

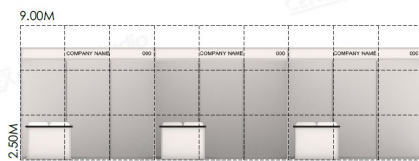
Package Booth Shell System (3x3m and 4x4m booths)

OVERALL DIMENSIONS: 9.00M x 3.00M x 2.50MHT

3x3 Booth Shell



TOP VIEW



FRONT VIEW



PERSPECTIVE VIEW


Basic Booth Shell

- Octanorm Sysytem
- Gray Needle Punch Carpet
- Side Panels & Partitions
- Fascia Board

Accessories & Facilities

- 1 UNIT Newline Info Table
- 2 UNITS White Folding Chair
- 1 UNIT 40 Watts Fluorescent Light
- 1 UNIT 3 Gang Convenience Outlet

PAO ANNUAL MEETING 2026 | SMX | SEPTEMBER 30-OCTOBER 2, 2026 | 2026-03-057 | 03/21/2026 A.S.E. D.T. Designer: D-42

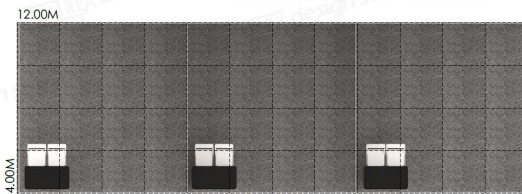


All rights reserved. All concepts, designs and drawings contained herein are the sole property of Centrex Corporation. And as such, must not be copied or reproduced IN PART OR IN WHOLE.

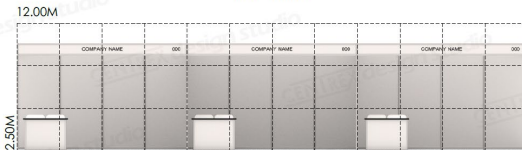
* FOR REPRESENTATION GRAPHICS ONLY

OVERALL DIMENSIONS: 12.00M x 4.00M x 2.50MHT

4x4 Booth Shell



TOP VIEW



FRONT VIEW



PERSPECTIVE VIEW


Basic Booth Shell

- Octanorm Sysytem
- Gray Needle Punch Carpet
- Side Panels & Partitions
- Fascia Board

Accessories & Facilities

- 1 UNIT Newline Info Table
- 2 UNITS White Folding Chair
- 1 UNIT 40 Watts Fluorescent Light
- 1 UNIT 3 Gang Convenience Outlet

PAO ANNUAL MEETING 2026 | SMX | SEPTEMBER 30-OCTOBER 2, 2026 | 2026-03-057 | 03/21/2026 A.S.E. D.T. Designer: D-42



All rights reserved. All concepts, designs and drawings contained herein are the sole property of Centrex Corporation. And as such, must not be copied or reproduced IN PART OR IN WHOLE.

* FOR REPRESENTATION GRAPHICS ONLY

Island Booth or Raw Space

Island booth or Raw Space exhibitors should hire or get an experienced local Booth Contractor to design and construct their booth. No special design booth may be erected at the Exhibition Venue unless the plans and design proposals thereof have been approved in writing by the Organizer.

Raw Space Exhibitors MUST submit the following for approval prior:

- i. Detailed booth layout plan/floor plan inclusive of layout plan, booth elevation, electrical fittings, colors, materials and audio-visual equipment to be used with dimensions to scale (not less than 1:100);
- ii. Front and side-view drawing(s) with booth height;
- iii. 3D perspective drawing

Walls or Posts: (for open/island-type booths)

- i. The maximum width, in total or divided, of posts or walls on any side of the booth should be no more than 40% of the total length of that side.
- ii. For walls or posts in the middle of the booth, the maximum dimensions are 3 meters x 3 meters.
- iii. Walls or posts must not obstruct the view of adjacent booths.

Walls or Posts: (for shell-type booths)

- i. The maximum width of posts or walls on any location of the booth is 1 meter (as one or divided into 2).

Our official contractor will provide the raw space exhibitors (Platinum to Bronze sponsors) a single-phase circuit breaker (20-60 amps depending on raw space size) and convenience outlet of 3 gang/300 watts).

Electricity

The Official Contractor, Centrex Corporation, is appointed by the Organizer to solely carry out any electrical works at the Exhibitor's expense. Any alteration or usage of electrical fittings are subject to final approval by the Official Contractor One socket or power supply is for the use of one electrical appliance/machine only. **NO multi-plug and extension cords are allowed**. Exhibitors are advised not to use electrical fittings that may contain sub-standard circuits in their booths. Utility supply points located within any aisle may not be used for providing services.

Only Centrex can handle all installation of electrical items per rules of the venue and safety. Exhibitors are not allowed to do their own installations except to plug in or connect to outlets already provided by Centrex. Please note that one power point is meant only for one equipment/machine usage as ordered for a specified KW power.

Any changes of lighting location will be charged at **₱ 250.00** per point if Centrex had completed the installation according to layout plans submitted by exhibitors before move in.

Height Restrictions

The height restriction for all Raw Space or Island booths is **4m (H) maximum**. The maximum height of Standard Package booths is **2.5m (H)**.

Official Contractor

The Official Contractor of the PAO Annual Meeting is Centrex Corporation. They are obligated to charge a **Supervision/Responsibility Fee (SRF)** to all Outside Contractor/s/Workers even if they are in-house employees of exhibitor. This fee covers the need to manage and be responsible for the conduct of all Outside Contractors and In-house employees who enter the venue; to make sure that the Venue and Organizer rules are followed; to answer for the damages done to the venue by the Outside Contractors; to ensure all electrical usage and requirements are safe against fire; and other security and safety concerns.

Centrex Corporation, as an Accredited Contractor of the venue will charge a **Supervision/Responsibility Fee (SRF) of PHP 250.00/sqm + 12% VAT.**

Cleaning & Garbage Disposal

All disposal of waste, booth construction materials, etc. during the ingress and egress periods is the responsibility of the individual booth contractors concerned.

In the case of Standard Package booths, any added shelving and booth fittings must not be left behind at the end of the convention. It is the exhibitor's responsibility to dismantle all booth fixtures built or brought in by themselves and remove all waste materials from the venue by the end of the convention.

Operating the Exhibits

Product demonstrations must be confined to the exhibitor's designated area. Distributing advertising materials must be confined to the exhibit areas. Exhibitors are not allowed to solicit, distribute or conduct business in the meeting rooms or in scientific sessions except in their own sponsored lunch symposium.

Order taking by exhibitors is allowed. Actual sale to participants is permitted provided that all transactions are conducted in a professional manner.

Catering for booths should be arranged directly by the exhibitor with the official caterer of the meeting or an accredited SMX caterer. Charges should be made to the account of the exhibitor and settled by them immediately. In no case will the PAO advance payment or pay for this service.

The Academy reserves the right to refuse entry of hazardous and/or flammable materials. Destruction of the property of SMX Convention Center will be charged to the exhibitor's account. It is the sole responsibility of the exhibitor to repair, restore and pay for damage to SMX property or equipment.

Decorum

Proper decorum is expected from all exhibitors at all times. The entire convention is a non-smoking area. Drinking alcoholic beverages within the exhibit areas are not allowed. The Academy can expel or ban exhibitors for any infraction of the rules.

Exhibitors are not allowed inside the meeting rooms or in scientific sessions except in their own sponsored lunch symposium. Exhibitor's badges should be worn at all times.

Exhibition Schedule

The Exhibit Area will be open from 8:00 a.m. to 5:00 pm on September 29 to October 2, 2026.

Exhibit Content

The Academy has the right to refuse exhibitions that are deemed to be inappropriate for the Convention. The professional nature of the Convention must be preserved. Exhibitors should display items that are consistent with their business and give due consideration to social, ethical and political sensibilities of the attendees. **Non-FDA approved items should not be physically displayed or sold during the convention. Posters with non-FDA approved items should indicate that they do not have FDA approval.**

Food and beverage may be distributed by the booths. Only finger food and snacks, and drinks in take-out containers are allowed. **NO PLATED FOOD MEALS ARE ALLOWED.**

Exhibitor Registration and Badges

The exhibitor's representatives **must wear badges at all times** for security reasons. The badges will show the company name of the exhibitor and are transferrable to other representatives. **PLEASE DO NOT SHARE YOUR BADGES TO YOUR CUSTOMERS.** The number of complimentary badges will be provided to the exhibitors depending on the size of their booths. Exhibitor's badges are to be claimed on site at the registration counter during ingress. Additional badges can be requested for **Php 1,000** each. Should you require additional badges, please notify the Congress Secretariat. Replacement for lost badges will be charged **Php 1,000** each.

Special day badges will be provided to company executives or important guests on a per need basis as long as the request for the badges is submitted the day before. The Academy reserves the right to deny requests for additional badges.

SMX Convention Center Rules and Regulations

All exhibitors must follow the rules and regulations of SMX Convention Center regarding exhibits and a duly authorized company representative must sign the agreement and Deed of Indemnity and Acknowledgement of Risks. These forms are included in your kit.

Security

The Academy and Convention Organizers will be posting security personnel during the meeting dates. They will be primarily concerned with regulating access to the convention and exhibit areas. The Academy is not responsible for any losses incurred by the exhibitors. To prevent theft or loss, the Academy suggests that booths should not be left unmanned at any given time. Exhibitors who wish to take things out of the area at the end of the day should comply with SMX regulations.

Secretariat's Office

The Secretariat's Office is located in Meeting Rooms 2 and 3, 2nd Floor of SMX and will be open from 08:00 am - 5:00 pm on all congress dates.

Contact Persons

All transactions with the Academy for the purpose of this meeting especially for Exhibits will be handled by the Convention Secretariat. For inquiries, please get in touch with:

PAO SECRETARIAT

Contact Person: Ms. Joane Gagnon
Unit 815 Medical Plaza Makati Condominium
Amorsolo cor dela Rosa Streets, Legaspi Village
Makati City, 1229 Philippines
Tel. #: 813-5324; 813-5318
Mobile #: +63 920 9133716 / 0917 5053875
Email: secretariat@pao.org.ph

The Convention Secretariat will receive all payments and process applications related to the meeting. All payments should be addressed to the Philippine Academy of Ophthalmology. Inquiries about other PAO activities may be brought to the attention of the PAO Secretariat.

For additional amenities for the booths and other matters regarding the booth configuration please arrange directly with:

DENICE C. TILAN

SALES PROJECT EXECUTIVE

CENTREX CORPORATION

206 Pilar St. corner Shaw Boulevard, Mandaluyong City 1550,
Metro Manila, Philippines
Office: +63 (2) 8276-6931
Fax: +63 (2) 8722-6065
Email: centrex@centrex.ph
Website: www.centrex.ph

However, **all alterations will have to be approved by the Booths and Exhibits Committee before implementation.**

All information and necessary application forms for this year's meeting are in this kit. Should you need additional copies, please contact the Convention Secretariat.